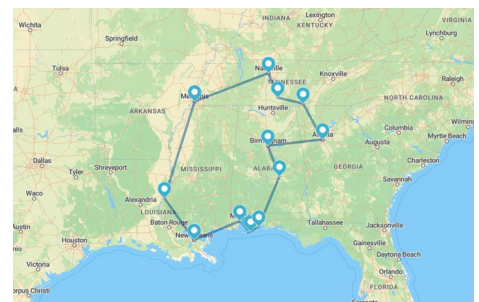




US, 13 Days · Tailor-made by car

Dixieland Route

Explore the southern states of the USA, where the civil rights movement against racial segregation was launched by Martin Luther King, using non-violence to highlight racism. Discover Atlanta, the headquarters of Coca Cola and birthplace of Luther King. Travel through the state of Tennessee, where you'll get to explore the cities of Nashville and Memphis, famous for their country music and blues. Discover the city of New Orleans and its vibrant nightlife dominated by jazz. Near the end of your trip, you can unwind on the magnificent white-sand beaches of Gulf Shores, Orange Beach or Pensacola before heading back to Atlanta, where your adventure began.



CULTURAL

Departure date: Departures from June 2026 till May 2027

From: London

Travel details

DAY 1 · CITY OF ORIGIN - ATLANTA

Flight departure from the city of origin to Atlanta. Arrival and rental car pick-up at the airport. Head over to the hotel and, if you have time, get to know some of the city of Atlanta. Overnight stay in Atlanta.

DAY 2 · ATLANTA

Atlanta is not just the city of Coca Cola. It's also the city that gave birth to Martin Luther King, America's most important civil rights activist who used a method based on non-violence to conquer hatred and segregation. There are three places in Atlanta that you simply cannot miss: the World of Coca Cola (open every day from 9.00 am to 5.00 pm; \$16 per person), a museum about the history of this drink that includes examples of promotional materials and where you can taste Coca Cola from different countries; the High Museum of Art (\$20 per person; check opening times in advance), where you can see works by Rothko and other renowned artists; and the Martin Luther King Jr National Historic Site, a place that commemorates the life and legacy of the civil rights leader.

If you have time, you can also take a tour around the headquarters of the CNN Center (open every day from 9.00 am to 5.00 pm; with a price usually around \$16) or take a stroll in Piedmont Park. For dinner and drinks, you should head towards the east of the city. There's a huge range of wonderful restaurants to choose from. For example, dinner at Gunshow and drinks at Argosy are the perfect way to round off your day.

Overnight stay in Atlanta.

● DAY 3 · ATLANTA - CHATTANOOGA - LYNCHBURG - NASHVILLE

Early departure today towards Nashville, Tennessee. You'll be covering about 400 kilometres. En route, we recommend a brief stop in Chattanooga, a city with oodles of history, much revolving around wars; and wars; or in Lynchburg, home to the headquarters of Jack Daniel's whiskey distillery. And then you'll get to Nashville. Welcome to the home of country! The city centre as such takes in the neighbourhoods of The Gulch, Pie Town and Rolling Mill Hill. Here are two of our favourite places: the Country Music Hall of Fame and Museum and the Johnny Cash Museum. The Hall of Fame is fascinating, and the museum dedicated to the king of country music is a real treasure trove. You'll probably even hear his music as you wander up and down the streets. This city holds so much passion for this musical genre that some areas have speakers on street corners pumping out country tunes. While you're wait for evening attractions, you'll have the chance to see that not everything here is about music. There's much more. You can take a stroll along the Cumberland River, or drive out to see the only replica of the Greek Parthenon, located in Centennial Park. Nashville is also a top shopping destination. If you've come over with an empty suitcase to fill up, then this is the place for you. So, make sure to take part in some retail therapy at one of the many malls or outlet centres. At night, head back to Downtown. Nashville seems to wake up from its slumber, with the streets and bars getting packed with cowboys and non-cowboys alike. This is just the prelude to the nightlife here. Whiskey and locally-brewed beer reign supreme at this time of the day. Places such as Printers Alley or Broadway Street are a great bet. Overnight stay in Nashville.

● DAY 4 · NASHVILLE - MEMPHIS

Depending on the season, the temperatures and the humidity will tend to shoot up as you head south. You may have already noticed that American drivers on this route are extremely friendly. They'll give way to you whenever they can, while slower drivers will always use the right-hand lane. The 40 is a very comfortable highway. Our recommendation is to do the trip non-stop, or with a quick stop for essentials. The only attraction of note is Parker's Cross Roads, an intact Civil War battlefield with an interpretation centre describing all the battles that were fought here. As soon as you arrive in Memphis, head to the hotel to freshen up and then head out to explore the city. The first must-see is Sun Records. Take the tour around the studios and find out even more about Sam Philips, the true guru of American music. Music icons such as Elvis Presley and Johnny Cash debuted here. It's also famous for having played host to one of the most magical moments ever in the history of music, when Elvis Presley, Jerry Lee Lewis, Carl Perkins and Johnny Cash got together for a jam session in the winter of 1956. Whether you're a fan of Elvis or not, there's no way you can miss a visit to Graceland. (Note: Admission not included). Not just to see the house where one of music's greatest icons lived, but for the whole environment and industry that has flourished around it. There are museums, shops, fans and impersonators that will guarantee an incredible afternoon. Before night falls, head downtown to the Mississippi River again. The walk is very pleasant and will give you a wonderful insight into the city. To round off the day, there's nothing better than strolling along Beale Street, which is packed with bars and clubs showcasing soul and rock bands from the local music scene. Overnight stay in Memphis.

DAY 5 · MEMPHIS

If you're lucky enough to be here on a Sunday, make sure you attend a gospel service. With your soul at peace, you'll be ready to go to Lorraine Motel, the place where Martin Luther King was murdered. Don't miss the National Civil Rights Museum and a park built in his memory, on the shores of McKellar Lake. Changing subject. On a completely different note... very close to here is one of the city's best pulled pork and BBQ restaurants. If you're travelling with children, we recommend a visit to the Zoo. It's rated among the top five of the country and is one of the few with panda bears. Another great option for things to do or a bite to eat is Mud Island, if you didn't go yesterday. It's packed with restaurants, museums and attractions that will keep the whole family entertained. Evenings here are intrinsically linked to music. What better than a visit to the Gibson Guitar Factory or the Stax Museum of American Soul Music? These are legendary visits which will make you appreciate music like never before, as well as providing perspectives that you never thought existed. If these two suggestions don't meet your cravings for music, head to the Memphis Rock N' Soul Museum. It's not the largest of the city's museums, but is perhaps one of the most charismatic and authentic. You'll be taken on a journey through the history of this genre and find out more about its maximum exponents. As a cultural proposal for the evening, we suggest a visit to the Orpheum Theatre. It boasts one of the country's best commissioning teams, so in recent years it has staged large-scale Broadway productions. Check the listings in advance and get hold of a ticket. Another option is to head to BB King Boulevard and enjoy some live music there. If you know how to play an instrument, you can go on stage and play with the band on at the time. Overnight stay in Memphis.

DAY 6 · MEMPHIS - NATCHEZ

More than 400 kilometres separate Memphis from the oldest town in the Mississippi: Natchez. The main attraction here is to stroll around admiring the architecture of the houses and typical mansions. Guided tours start out from the Visitor Centre. This is where the Natchez Trace Parkway ends, or begins, a former trade route used by the Amerindians and later by the European explorers. To round off the day and unwind, nothing better than the sunset over the Mississippi River. The best area is Silver Street, where we recommend the Under the Hill Saloon, with a biker atmosphere and great music, or the Magnolia Grill to savour the delicious southern food. Overnight stay in Natchez.

DAY 7 · NATCHEZ - NEW ORLEANS

There are almost 300 kilometres ahead today before arriving in New Orleans. En route, make sure you stop in Baton Rouge. This city will captivate you as soon as you step foot in it. The Art & Science Museum and its Planetarium are amazing, as are all the plantations that you'll come across from here to New Orleans. There are twenty-six in total. As you won't physically be able to visit them all, we particularly recommend "Houmas House" and "Oak Alley". Not only are they fascinating for their landscapes and their buildings, but also for their history that will remind you of the glories and miseries of the Old South, in an era of major hardness for black slaves. Don't forget that in these lands, the seeds of blues and jazz were planted, when slaves would sing melancholic ditties. Once the visit is over, head back on the road to New Orleans, a modern city with a historical soul. Want some advice? Before exploring this fascinating city, check out the vast range of cultural and leisure options on offer. Round off the day revelling in the street life and at mythical bars and clubs. Overnight stay in New Orleans.

DAY 8 · NEW ORLEANS

The damage caused in 2005 by Hurricane "Katrina", one of the most devastating in the 21st century, will be seen for decades. Water covered more than 70% of the city and caused millions of dollars of damage. But if anything, New Orleans has the courage and the drive to forge ahead. And that's what it has done. Music has never stopped sounding and the ravages of the hurricane have been overcome with courage and determination. Founded by the French in 1718 and handed over to Spanish in the same century, this enclave retains major influences from both countries, especially from an architectural point of view. You'll see this if you start off exploring this city in the French Quarter. This is the true heart of New Orleans. Within this district, you can visit such emblematic places as Jackson Square and Saint Louis Cathedral, and wander among the stalls and shops of the dozens of artists who live and work in this district. This is the city's most bohemian area and a great place for strolling around. To relive the spirit of the plantations that you visited yesterday, today you can head over to the Garden District. Some of the former landlords and owners of these mansions are buried at the city's two main cemeteries: Saint Louis and Lafayette. And why mention the name of two cemeteries? Because many visitors say that you don't know a city until you explore its cemeteries. And New Orleans is no exception. If you can, request the services of a guide to hear about the stories and legends that surround the most prominent tombs and mausoleums. You might even coincide with a jazz funeral. And to enjoy the city from the water, nothing better than cruising the Mississippi River. (Note: River trip not included). At lunchtime, if you want to sit down and savour delicious Creole dishes, then your destination again should be the French Quarter. Or if you want something more informal, you could always try Cajun dishes, such as jambalaya, or one of the city's signature sandwiches, the Po' boy. More ideas? Wander through the typical market on Canal Street or go shopping on Magazine Street. You can't end the night anywhere else than on Bourbon Street. Its name already gives you a clue about what you'll find. 24 hours of partying and live music. If you're looking for a more laid-back jazz venue to finish off the evening, a good option is to make your way over to Frenchmen Street. Overnight stay in New Orleans.

DAY 9 · NEW ORLEANS - MOBILE - GULF SHORES/ORANGE BEACH - PENSACOLA

Today's drive will cover some 300 kilometres up to Pensacola. But first we recommend a stop-off in Mobile. This is where Mardi Gras started in the United States. During the carnival season, the downtown streets are packed with bands playing music and intensely colourful floats. Food-wise, you can try slow-cooked Southern dishes, fine cuisine or fresh seafood from the Gulf of Mexico. The resorts of Gulf Shores and Orange Beach are found on the so-called Pleasure Island, thanks to the white-sand beaches. Pensacola is one of the first Spanish settlements, founded in 1698, and is known as the city of the five flags due to the continuous changes and military conflicts it has experienced. President Lincoln himself said that the Civil War officially began in Pensacola. Its historical baggage combines with the great variety of attractions that has made it a popular holiday destination for Americans. If you have time, in the morning you can visit the magnificent collection of artefacts and military aircraft at the National Museum of Naval Aviation. (Note: Open every day from 9.00 am to 5.00 pm; admission free). Take the rest of the day to saunter through its historic quarter and unwind on its stunning beaches. Don't miss the chance to try the famous Grits-a-ya-ya shrimps at the "Fish House". If you can't get in, there's a host of fish restaurants and some stylish bars right on the seafront. Overnight stay in Pensacola.

DAY 10 · PENSACOLA - MONTGOMERY

After just over 250 kilometres on the road, you'll arrive in Montgomery, the capital of the state of Alabama. This is where an African-American woman, Rosa Parks, refused to give up her seat on a bus to a white person, which led to the civil rights movement becoming a nationwide affair. The Rosa Parks Museum was built in her honour (open Monday to Friday from 9.00 am to 3.00 pm; \$7 per person). Another place related to this topic is the Civil Rights Memorial Center, dedicated to the martyrs of the civil rights movement led by Martin Luther King. Another must-visit is the Scott & Zelda Fitzgerald Museum (open from 10.00 am to 3.00 pm; \$7 entrance), where the writer and his wife lived in the 1930s. In the afternoon, you can take a stroll along the Riverwalk. For dinner, you can go to Central and try its wonderful wood-fired dishes. Overnight stay in Montgomery.

DAY 11 · MONTGOMERY - BIRMINGHAM - ATLANTA

About 250 kilometres separate Montgomery from Atlanta. Before returning to Atlanta, you can spend the day in Birmingham. This city has successfully adapted to modern times. Despite suffering from the decline in industry, it has been modernised and is now a very vibrant and forward-thinking place. Don't miss the Birmingham Civil Rights Institute (open from 10.00 am to 5.00 pm; tickets around \$12 and free admission on Sundays), a museum that explores racial segregation in the United States. Another must-see is Vulcan Park, dominated by its steel statue in honour of blue-collar workers that can be seen from all over the city. To eat, you can head to the Five Points South area, brimming with restaurants, shops and art deco buildings. If you have time, pop over to Leeds and visit the world's largest motorcycle museum, as certified by the Guinness Book of Records. This is the incredible Barber Vintage Motorsports Museum and has more than 600 perfectly-restored motorbikes on display, as well as the world's largest collection of Lotus cars. And then onward to Atlanta. Overnight stay in Atlanta.

DAY 12 · ATLANTA - CITY OF ORIGIN

Arrival at the airport with enough time to drop off your rental car and flight back to the city of origin.

Night on board.

DAY 13 · CITY OF ORIGIN

Arrival. End of the trip and our services.

Your trip includes

Your trip includes

- ✓ Return flight.
- ✓ Stay in selected hotel in Atlanta - Ga.
- ✓ Selected meal plan in Atlanta - Ga.
- ✓ Stay in selected hotel in Nashville - Tennessee.
- ✓ Selected meal plan in Nashville - Tennessee.
- ✓ Stay in selected hotel in Memphis - Tennessee.
- ✓ Selected meal plan in Memphis - Tennessee.
- ✓ Stay in selected hotel in Natchez - Ms.
- ✓ Selected meal plan in Natchez - Ms.
- ✓ Stay in selected hotel in New Orleans.
- ✓ Selected meal plan in New Orleans.
- ✓ Stay in selected hotel in Pensacola - Fl.
- ✓ Selected meal plan in Pensacola - Fl.
- ✓ Stay in selected hotel in Montgomery - Al.
- ✓ Selected meal plan in Montgomery - Al.
- ✓ Rent-a-car.
- ✓ Insolvency protection.

Your trip doesn't include

- ✗ Electronic Authorization (ESTA/ETA) to enter in US.
- ✗ Resort fee US.
- ✗ Possible toll charges.

Destinations Visited

Atlanta - Ga



Chattanooga - Tn



Lynchburg - Tn



Nashville - Tennessee



Memphis - Tennessee



Natchez - Ms



New Orleans



Mobile - Al



Gulf Shores - Al



Orange Beach - Al



Pensacola - Fl



Montgomery - Al



Birmingham - Al



Important remarks

- Tips in US are a common practice.
- Generally in US the accommodation in the triple rooms have two double beds or one double and one single bed and the quadruple accommodation has two double beds.
- Driving in the USA: 1.Overtaking on the right is not only legal but everyone does it. And the sooner you get used to roads with more than five lanes, the better. 2.It is legal (and mandatory) to turn right on a red light when there

is a signal to do so. 3. With regard to parking, make sure you check when you can park on the street and never park in front of a fire hydrant (even though there are no signs prohibiting it). If there are lines painted on the road to mark out parking spaces, leave the car right in the middle of them, however huge the gap may seem. Be especially careful in the centre of big cities and don't let the parking meter go over by even one minute (check before paying because there are days of the week or certain times when you don't have to pay). 4. Beware of tolls. They will be indicated with the words toll or turnpike and don't usually have a barrier, so you can drive through them without realising and then receive a fine a few weeks later. Don't drive in FasTrak Only lanes and make sure you have some cash on you, as some tolls are cash-only. 5. Unless you want a ticket and a stern chat from a Highway Patrol Officer, it's best not to drive more than five or ten miles above the maximum speed allowed for the road. If the police end up stopping you, keep your hands on the steering wheel and in sight at all times and don't even think about trying to be funny. 6. We recommend signing up to roadside assistance services and a GPS when you hire a car.

- Consult the entry restrictions and additional requirements for people who have previously traveled to destinations such as Cuba, Iran, Iraq, Yemen, Syria, etc.

- Hotels may charge a Resort Fee charge that must be paid directly at the destination. The amount can vary between approximately \$15 and \$65 per room per night. This charge is indicative and may be modified depending on the establishment's policy.

- Check-in time at the hotel on the day of arrival depends on each establishment, but in no case will it be before 3:00 p.m., unless otherwise indicated.

- The proposed excursions and tours for each day are purely suggestions, as you can tailor the trip to suit your times, tastes and needs.

- A credit card is considered a guarantee, so sometimes you will need one for check-in at hotels.

- Hotels usually have cots available. Otherwise, babies will have to share a bed with an adult.

- To pick up your rental car, you'll need a credit (not debit) card in the name of the person who made the booking, who must also be the named driver of the vehicle.

- Consult the necessary documentation to enter the destinations visited and for transit in the countries where air stopovers are made.

- You must give notice that you are going to cross the border while collecting the vehicle. Authorisation may be required to drive through certain countries or areas/states (as is the case in the US and Canada). Depending on the conditions set out in the rental contract and the company hired, you might be charged a surcharge payable at the destination office.